Key Informant Interview
Question Guide

Name: ___________________________ Date: ______________
Sector: ___________________________ Phone: _____________

I. General Perceptions of Local Health Care

1. What do you think are the most important local health care issues? What do you think are the biggest issues facing local health care services?

II. Hospital Perceptions

1. What do you think of __________________ Hospital in terms of:

   - Quality of care
   - Number of services
   - Hospital staff (style of care, competence)
   - Hospital board and leadership (good leaders, trustworthy)
   - Business office
   - Condition of facility and equipment
   - Financial health of the hospital
   - Trust/Competency
   - Number of services
   - Cost
   - Office/clinic staff
   - Availability
2. Are any of the local physicians (midlevel providers your personal physician or personal physician to your family members? Why?

III. Perceptions of Other Health Care Services

1. What do you think about these local services:
   - Hospital emergency room
   - Local ambulance services
   - Health care services for the elderly
   - Public (county) health department
   - Health care services for the poor