Attitude Towards Tobacco Use

Instrument: Florida Youth Tobacco Survey

Scale/Subscale Name: Attitude Towards Tobacco Use

Source: Florida Youth Survey

Developers: Florida Youth Survey

Year: 2008

Target Audience(s): Grades 6-12

Language other than English available: No

Type: Attitude

Data collected: Quantitative

Data collection format: Self-report – Pre/post

Reading Level: Flesch-Kincaid 8.2

Existence of test/technical manuals, user guides, supplemental materials: Instrument, user guide and other information can be found at http://www.floridahealth.gov/

Level of training necessary for administration/scoring/interpretation: None

Widespread Use/Professional Endorsements:

Cost of Use: No costs associated with use of this instrument.

Description:

• A 15-item scale that measures youth’s attitude towards tobacco use

Psychometrics: Information on reliability and validity are provided below. If information on a particular psychometric was not found, it is indicated as “no information provided.” It should be noted that this is not necessarily an indication of a lack of reliability or validity within a particular scale/instrument, but rather a lack of rigorous testing, for various reasons, by the developers or other researchers.
Reliability: A correlation of at least .80 is suggested for at least one type of reliability as evidence; however, standards range from .5 to .9 depending on the intended use and context for the instrument

- **Test-Retest:** No information provided
- **Internal Consistency:** No information provided
- **Inter-rater reliability:** No information provided

Validity: The extent to which a measure captures what it is intended to measure.

- **Content/Face Validity:** No information provided
- **Criterion Validity:** No information provided.
- **Construct Validity:** No information provided.
Construct: ATOD Consequences

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Items:
The next questions ask about your thoughts about tobacco.

56. Do you think that you will try a cigarette soon?
   a) I have already tried smoking cigarettes
   b) Yes
   c) No

57. Do you think you will smoke a cigarette at anytime during the next year?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

58. Do you think you will be smoking cigarettes 5 years from now?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

59. If one of your best friends offered you a cigarette, would you smoke it?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

60. Do you think people can get addicted to cigarette smoking just like they can get addicted to cocaine or heroin?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

61. Do you think young people who smoke cigarettes have more friends?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not
62. Do you think smokers have shorter lives than non-smokers?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

63. Do you think smoking cigarettes makes young people look cool or fit in?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

64. Do you think smoking cigarettes helps people feel more comfortable at parties and in other social situations?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

65. Do you think smoking cigarettes helps people maintain or control body weight?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

66. Do you think smoking cigarettes helps people relieve stress?
   a) Definitely yes
   b) Probably yes
   c) Probably not
   d) Definitely not

67. Do you think you would be able to quit smoking cigarettes if you wanted to?
   a) Yes
   b) No

68. Has a doctor or someone in a doctor’s office talked to you about the danger of tobacco use, in the past 12 months?
   a) I have not visited a doctor’s office in the past 12 months
   b) Yes
   c) No

69. Has a dentist or someone in a dentist’s office talked to you about the danger of tobacco use, in the past 12 months?
a) I have not visited a dentist’s office in the past 12 months  
b) Yes  
c) No

70. Has a parent or guardian talked to you about the danger of tobacco use, in the past 12 months?  
a) Yes  
b) No

**Scoring:**  
- No information provided