Reporting Evaluation Results

Communicating Evaluation Results to Your Audiences

When reporting results identify the audience and what they need to know in order to make a decision by using bullet points and putting findings within the context of similar findings. Usually a less biased person that is an advocate for the program that the audience will listen to is a better choice than the researcher who conducted the study. Some general rules when conveying results: simple is always better, pictures help clarify, and use multiple perspectives.

Media or doc type(s) included with this resource:
Video [1]

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Core Competencies:
Engaged with Community [2]
Program Evaluation [3]

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Links